

THE HORTON PROJECT





Introduction

The Horton Academy is a Premier Basketball Academy for boys rising 3rd grade through 11th grade, who have a love for the game of basketball. Basketball is an incredible sport on so many levels, and it's imperative that the fundamentals are coached and practiced correctly from the start. My true PASSION is teaching kids the fundamentals of the game.

The trainings will be designed to improve each player's skill level while incorporating game situations. Our team model is teaching spacing offensively so that they can understand how to play the game of basketball. Defensively our goal is to teach kids how to guard the ball and the basic man to man principles that translates to any court.

Our Commitment to You

The Horton Academy will be conducted in a very high energy coaching environment. I can insure that the game of basketball will be taught the right way. We will not only teach the fundamentals of basketball, but we will also emphasize the mental aspect of the game as well, so that each player can blend their skill level with their passion for basketball. I believe that once this is accomplished, maximum potential can be reached. I have played in thousands of games and can teach your athlete as well as relate with them of what they may be experiencing on the court. I am a "Double Goal Coach" who wants to win and to help your child learn "life lessons" as well as creating positive character traits through the sport of basketball.



Breakdown of the Academy Cost

\$1200

**Paid by February 10th (3% Discount) or Monthly Installments Totaling
\$1236 (February 10th, March 9th, April 6th)**

- Spring Travel programs start February 28th-June 12th
- Practice twice a week
- 7-8 Tournaments & Fees
- Game Uniform (reversible)
- Shooting Shirt
- Small Group Training sessions
- Registration and Insurance Fees
- Coaches Fee
- Half Price off Fall Horton Project Skills Academy (August-October)

Practices will consist of (Skill Development):

- Basketball IQ
- Fundamentals
- Court Awareness
- Game Concepts
- Shooting Form and Technique
- Positioning and Rebounding
- Dribbling
- Footwork

I fully understand my financial obligation and the terms and conditions.

Checks should be made payable to *The Horton Project*. Returned checks due to insufficient funds will result in a \$25.00 fee. Venmo @demetrius-horton-2



PLAYER PROFILE

Athletes Name: _____ Age: _____ DOB: _____

Current School: _____ Cell Phone #: _____

Address: _____ City: _____ State: _____ Zip: _____

Parent/Guardian Name: _____

Email Address: _____

WAIVER OF LIABILITY RELEASE FORM

I am aware of the nature of this activity and hereby assume responsibility for (athlete) _____ to participate and to be photographed for publicity purposes. I will not hold "The Horton Project/Academy" and/or its employees responsible in the face of accident or injury as a result of this participation. I understand that this completed form must be in the possession of "The Horton Project/Academy" prior to participation in this program.

Parent/Legal Guardian's Signature: _____ Date: _____

PLEASE PROVIDE JERSEY AND SHORT SIZES BELOW

Jersey Shirt Size

JERSEY # Preference _____

Youth _____ Small _____ Medium _____ Large _____ XLarge

Adult _____ Small _____ Medium _____ Large _____ Xlarge

Short Size

Youth _____ Small _____ Medium _____ Large _____ XLarge

Adult _____ Small _____ Medium _____ Large _____ XLarge

Please note each athlete will receive a T-shirt with the above uniform. If you would like to have a different T-shirt size than jersey size, please comment below otherwise we will order the same size as marked above. **Comments:** _____



About Kantrail Horton

For over 30 years, Kantrail Horton has been involved with the game of basketball at an elite level. Starting at a young age, Kantrail realized through the game of basketball, anything and everything was possible. Through hard work, determination, and sacrifice, Kantrail was blessed to play NCAA Division I basketball at Iowa State University. In 1999, he was a starting guard for the Cyclones, helping lead the program to the Elite 8. Upon completion of his collegiate career, Kantrail began playing European Basketball for professional leagues throughout Italy, Austria, Portugal, and New Zealand. It was during this time, Kantrail realized many individuals were missing the fundamental skills necessary to compete at the highest level.

Upon returning to the United States in 2006, Kantrail Horton decided he wanted to give back as much to the game as basketball has given to him. He began working with young athletes, devoting countless hours to teaching the game of basketball the right way. He works hard to instill a self-motivating attitude in all athletes he works with, relaying to them the importance of sacrifice, a strong work ethic, and the vision of hard working paying off. Rather than skipping the fundamental aspects of the game such as correct shooting technique and footwork, Kantrail breaks the game down to the smallest detail level. Always demonstrating proper technique and form. Kantrail has a unique ability to connect to young athletes to allow them to understand the mental aspect of the game.

Career Highlights

- Newton County Georgia High School Record for most points in a single game- 53
- Middle Georgia Junior College Team MVP-2 Time
- All Big 12 2nd Team
- All Big 12 1st Team Underrated Player
- Iowa State Men's Basketball Team Captain
- Iowa State Men's Basketball Defensive Player of the Year
- Iowa State Starting Guard-Elite 8 Finish
- Played Professionally in Italy, Austria, Portugal, and New Zealand
- Individually trained 4 current NBA Players
- Individually trained over 30 NCAA Division I Basketball Players as well as over 50 Collegiate Athletes at various level